
THE

CirclePoint

METHOD

Practical and Integrated Mechanisms for
PREVENTING and **RESOLVING**
Bullying Issues in Schools

— ARI MAGNUSSON —



About This Guide

The CirclePoint Method is a comprehensive set of integrated mechanisms that were tested in a K–8 school in the Boston Public School District in the state of Massachusetts, USA, in 2016 and found to be highly effective at preventing and resolving bullying issues. The mechanisms were relatively easy to implement and saved educators significant time compared to using traditional practices. More importantly, the sustained use of these mechanisms created a school environment where bullying behaviors became less accepted by students over time, allowing students to feel safe and accepted and to focus on learning.

This guide describes the mechanisms in detail and provides suggestions for implementation. The mechanisms are based on a modern understanding of bullying and were designed to supplant traditional bullying prevention policies and approaches while allowing educators to maintain compliance with typical district reporting and discipline requirements. Please note that this guide is not intended to help educators address all aggressive behavior in students, particularly behavior driven by mental health issues where intervention by counselors or mental health professionals is required.

The information in this guide is primarily intended for administrators, teachers, and support staff in elementary and middle schools and their equivalents outside of the United States. The Method can also be used by any organization where adults work with young people, such as after-school programs and youth camps.

In order to describe the mechanisms as simply as possible, the text does not burden readers with references or footnotes for all of the supporting research. However, a comprehensive bibliography is included at the end of the guide. In addition, appendices provide supporting information and deeper dives into select topics. Further, the CirclePoint website (circlepointbullying.com) provides updates and addenda to this guide.

Contents

Introduction: Method Overview	1
Key Terms and Language (Chapter 1)	1
Staff Education (Chapters 2 and 3)	1
Constructive Consequences (Chapter 4)	1
Chain of Custody Awareness (Chapter 5)	2
Target Support—The Five-Step Framework (Chapter 6)	2
Removal of Barriers to Reporting (Chapter 7)	2
Antibullying Announcement (Chapter 8)	2
Classroom Strategies (Chapter 9)	3
Student Education and Empowerment (Chapter 10)	3
Parent Education and Engagement (Chapter 11)	3
Implementation (Chapter 12)	3
Chapter 1: Key Terms and Language	4
Key Terms	4
Use of the Term “Bullying”	5
Suggested Conversation Guidelines	6
Chapter 2: Staff Education—Fundamentals	8
Social Status: The Driver of Student Behavior	8
Peer Approval Requires a Peer Audience	9
Favorite and Most Dreaded Time of the School Day	9
How Aggression Is Used to Positively Affect Social Status	9
Use of Characteristics in Aggression	10
Popular Students Determine Accepted Peer Group Behavior	11
Aggression “Flows” Down Social Structures	11
Effect of the Target’s Reaction on the Benefits of Aggression	12
Relevance of the Target’s Feelings to the Benefits of Aggression	12
Effect of Aggression on Targets	13
The Definition of Bullying	13
What Makes Aggression Bullying	14
Types of Aggression Used in Bullying	15
Behaviors Common to Each Type of Aggression	15
The Emotional Harm Caused by Aggression	16
Cyberbullying	17
Who Can Determine When Bullying Occurs	18
Principles of Target Empowerment: Reacting vs. Responding	19
Principles of Bystander Empowerment	20
Stopping Harmful Aggression	21
Chapter 3: Staff Education	22
Additional Considerations	22
Students Are Both Aggressors and Targets	22
Bullying Is Not “Being Mean”	22
Targets Simply Want the Behavior to Stop	22
Targets Become Preoccupied with Harmful Aggression	22
“Antisocial” Students May Simply Be Seeking Acceptance	23
Bystander Participation Is Often Self-Interest	23
Students May Side with Popular Aggressors Over Friends	23

Sustained Aggression Normalizes the Treatment of a Target	24
Characteristics of Chronically Targeted Students Influence Peer Group Preferences	24
Students Do Not Consider Their Own Behavior to Be Bullying	24
Aggression Initiated Due to a Positive Characteristic	25
Relational Aggression Initiated Due to a Personal Offense	25
Lack of Adult Intervention Is Viewed as Tacit Approval	26
Educators Can Set a Negative Tone	26
Chapter 4: Constructive Consequences	27
Background	27
How Constructive Consequences Works	28
Why Constructive Consequences Works	30
Parent Engagement	30
Stakeholder Benefits	31
Preparing for the Conversation with the Aggressor	32
Target Support at the Time of Reporting	33
Aggressor Discussion Outline	33
Chain of Custody Awareness Initiation and Target Notification	35
Applying the Consequence	36
Constructive Consequences for Relational Aggression	36
Consequences for Cyberbullying	37
Reasons for the Aggression	37
Additional Considerations	38
Chapter 5: Chain of Custody Awareness	42
How Chain of Custody Awareness Works	42
Chain of Custody Awareness and Cyberbullying	43
Involvement of Monitors	43
Interschool Year Chain of Custody Awareness	44
Chapter 6: Target Support—The Five-Step Framework	45
Background	45
Recognizing When Target Support Is Needed	46
The Five-Step Framework	46
Five-Step Framework: Details, Benefits, and Considerations	48
Rights and Responsibilities	50
Continuance and Transition	52
Chapter 7: Removal of Barriers to Reporting	53
Barriers to Reporting	53
Actions to Remove Reporting Barriers	54
Importance of Control for Targets	55
Parental Notification	55
Student Trust and Method Fidelity	56
Chapter 8: Antibullying Announcement	57
Overcoming the Challenge of Bullying Issue Awareness	57
The Antibullying Announcement	57
Delivery	58
Frequency	58
Preconditions	59
Warning!	59

Chapter 9: Classroom Strategies	60
The Opportunity to Influence	60
Positive Cultural Changes	60
Direct Interventions	62
Chapter 10: Student Education and Empowerment	65
Education and Empowerment Scope	65
Student Guide and Implementation	65
Student Guide Contents	66
Target Empowerment	66
Basic Principles of Empowerment	67
Responses to Dominance Aggression	67
Responses to Rejective Aggression	69
Actions That Prevent Relational Aggression	70
Responses That Counteract Relational Aggression	73
Accepting the Outcome of a Successful Relational Aggression Campaign	74
Bystander Empowerment	74
Guidance on Getting Help from an Adult	75
Chapter 11: Parent Education and Engagement	76
Parent Education Resource	76
Parent Engagement	76
Language Guidelines	77
Conversation Guidelines	78
Chapter 12: Implementation	79
Full Implementation Summary	79
Full Implementation Detail	80
Post-Implementation	81
Phased Implementation	82
Classroom Sessions to Supplement Student Self-Study	82
Documentation of Bullying Issues	82
Appendix A: Problems with Traditional Bullying Definitions	84
Background	84
Traditional Bullying Definition Annotated	85
What About the Target?	87
The Notion of a “Power Imbalance”	88
Policy Problems Stemming from the Traditional Definition	89
Appendix B: Problems with Traditional Prevention Practices	90
Problems with Common Practices	90
Problem 1: Impersonal Reporting Mechanisms	90
Problem 2: Investigations That Delay Action	91
Problem 3: A Judgment on Whether Bullying Is Occurring	92
Problem 4: The Focus on Behaviors Instead of the Harm	92
Problem 5: Punishment for Bullying	93
Problem 6: Lack of Target Support	95
Problem 7: Solutions Based on the Erroneous Notion of the Intent to Harm	95
Problem 8: False Sense of Security from Published Policies	96
The Need for Change	96

Appendix C: Student Session Outline	98
Session Outline	98
Introduction	99
Topic 1: What is bullying?	99
Topic 2: Why do kids bully others? The secrets of bullying behavior	99
Topic 3: What can you do about bullying that is affecting you, a friend, or another student?	100
Topic 4: How adults are now going to help	101
Appendix D: Sample Parent Communication	105
Acknowledgments	106
About the Author	107
Sources	108



Introduction

Method Overview

The CirclePoint Method consists of the following mechanisms:

Key Terms and Language (Chapter 1)

The language used when discussing bullying can affect outcomes. Some traditional bullying-related terms are subjective and carry negative connotations, the use of which can make successful resolution of issues more difficult. Having everyone use a common language of objective terms avoids these negative connotations, leading to easier resolution.

Staff Education (Chapters 2 and 3)

Education on bullying for all stakeholders—educators, students, and parents—is critical to successfully preventing and resolving bullying issues. In order to be applied effectively, the integrated mechanisms of the Method require an accurate understanding of bullying, free from the myths and misconceptions that traditionally characterize the topic. Education for staff is described in two chapters due to the complexity of the topic. Education for students is described in chapter 10. Education for parents is described in chapter 11.

Constructive Consequences (Chapter 4)

Constructive Consequences is a way of resolving bullying problems by leveraging the same drivers of aggression to get it to stop. The mechanism involves having a discussion with an aggressor to make him aware that he is causing harm; giving him an opportunity to stop in order to avoid a consequence; letting him know that the adults who are with him and the target will be watching to ensure the behavior stops; and applying a consequence if the aggression continues. The consequence consists of a separation from peers during the times when the aggression against the target has occurred. The aggressor will perceive the separation as having a negative effect on social status, which will motivate the aggressor to change his behavior toward the target.

Chain of Custody Awareness (Chapter 5)

Chain of Custody Awareness is the communication of a bullying issue to all adults who are with a target during the school day and, optionally, at home, in order to monitor the behavior of the aggressor toward the target to ensure bullying has stopped. Any instances of aggression are documented and reported. The heightened monitoring ends when the bullying issue is confirmed to be resolved, usually after a few days. Both the aggressor and target are aware that adults are monitoring them so that the aggressor has an incentive to stop the behavior and the target feels safe. The mechanism is used in tandem with Constructive Consequences.

Target Support—The Five-Step Framework (Chapter 6)

Target Support consists of the Five-Step Framework, a discussion outline used to guide support conversations with targets. The framework is designed to help the target heal, educate the target on bullying, and empower the target to take effective action to get the bullying to stop. The framework is informal, meaning that discussions that do not cover all five steps can still be helpful to the target. The number of steps used in the discussion will depend on target need and the circumstances of the bullying issue.

Removal of Barriers to Reporting (Chapter 7)

Barriers to reporting prevent targets from coming forward to seek help with a bullying problem. The Removal of Barriers to Reporting mechanism is a collection of steps that schools can take to eliminate these barriers so bullied students will proactively self-identify and students aware of bullying issues involving peers will notify educators. This mechanism should help surface bullying issues early, before targets suffer significant harm and when issues can be most easily resolved, and ensures that educators are aware of most, if not all, of the bullying issues occurring at any one time.

Antibullying Announcement (Chapter 8)

The Antibullying Announcement is a periodic announcement about bullying that lets students know that adults do not condone bullying behaviors, makes students aware that adults need help in identifying bullying problems, and explains how adults will handle bullying problems when students come forward. This mechanism helps remove a barrier to reporting by providing students with assurances that asking adults for help will not make the problem worse. Periodic delivery is needed to reach those students who are newly involved in a bullying issue.

Classroom Strategies (Chapter 9)

Educators who are with the same group of students on a regular basis (e.g., classroom teachers) occupy a unique position as they know best their students' social structures and interpersonal dynamics. These educators can use a variety of proactive and reactive Classroom Strategies to influence individual students and groups of students to positively change the culture around aggression; identify those suffering harm and intervene; and provide support to targets.

Student Education and Empowerment (Chapter 10)

Student Education and Empowerment is critical to success. Students who understand what bullying is, why peers do it, and what they can do to get it to stop can avoid the harm caused by aggression and resolve issues on their own. This mechanism includes bystander activation and empowerment so that students learn low-risk and risk-free ways of helping bullied peers without the risk of becoming targets themselves.

Parent Education and Engagement (Chapter 11)

Parents need to work in partnership with their children and educators on resolving bullying problems. Parent Education and Engagement is important as it ensures that parents' understanding of bullying is accurate and aligned with educators. The CirclePoint website (www.circlepointbullying.com) provides the parent education component. Due to differences in the understanding of bullying that parents invariably have, educators need to take care in how they engage with parents and the language they use when trying to resolve a bullying issue.

Implementation (Chapter 12)

The Method can be implemented in a variety of ways, depending on time and resources. However, four phases are recommended. Schools need to: 1. prepare for implementation by developing a plan and gathering materials; 2. educate staff on bullying and the Method's mechanisms; 3. practice the mechanisms in order to reach a level of proficiency that ensures that student trust will be maintained; and 4. initiate student and parent engagement.